

Beauty college at the mall

The College of Wilmington's health and beauty students are about to make your mall-going experience a little more relaxing. They're opening a 14,000-square-foot salon and spa at Independence Mall in the Dillard's wing, near Playland. And, since one person's training is another person's discounted service, it promises to be a win-win for students and clients alike.

The College operates student-run

massage therapy and cosmetology clinics where clients get services at discounted prices. For example, customers can pay \$30 and receive a one-hour student massage and women can get their hair cut for just \$12. Why the mall?

"The facilities are perfect: the location and number of daily visi-

tors will drive business and students our way," says Wilmington College president Ashley Wallace.

For information, call 763-4418 or visit <http://schoolofhair.org>.



Melicious messages for women and girls

Several years ago, Melissa Slaven-Warren walked past a young woman in a T-shirt that read "High Maintenance." That got her thinking. "That message struck a nerve with me. It was so negative and demeaning," she says, adding that these types of T-shirts, coupled with the portrayal of women in the media today, all contribute to a negative image of women as a whole. Slaven-Warren wants to change that.

"I decided to design T-shirts with a more positive spin," she says. That's how **Meliciously Yours** was born. The shirts have messages inspired by Victorian-era ideals of a ladylike sisterhood where manners reign, but present-

ed with sharp design and a feminine fit that is anything but stuffy. Check out her website to see the origin of the company's name and peek at the T-shirt designs. "I'm on a crusade to rid the world of narcissistic, un-empowering Ts," she adds. You go, sister.

Check out the designs and learn about the meaning behind them at www.melicioustees.com.



Local design studio earns 10 awards

Kern & Ink, a local design studio, recently won 10 American Graphic Design Awards for brochures, corporate stationery, and websites they designed last year. They also won for their "L'Union Fair La Force" poster, a submission to The Haiti Poster Project to raise money for Doctors Without Borders in Haiti. It's an especially cool situation considering the youth of the company: "I launched Kern & Ink last March," says owner and creative director Lee Monroe, "So to be recognized like this so soon gives weight to my company and the talented people I work with. I was hoping we'd win one award, but to win 10 is truly awesome."

The American Graphic Design Awards are presented by "Graphic Design USA" magazine to creative pros for their best work of the year. This year, 8,000 entries were submitted, and 15 percent received awards. Kern & Ink Design can be reached at 409-3664 or www.kernandink.com.

