



For Immediate Release

High Resolution Images Available

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Meliciously Yours “Brand Yourself Positive” Designer Tees Expands into the Toddler Market

Tees for Tots Now Available for the Pretty in Pink but offers Positive Twist and they are Made in the USA

Wilmington, NC, March 25, 2011—Meliciously Yours, a unique clothing company with a line of designer tees that offer women and girls positive and empowering messages debuts its first toddler t-shirt option. The new toddler tee was inspired by its popular tween/teen/adult counterpart entitled “Beauty & Brains”, which implores women and girls of all ages to embrace their looks and their intelligence. The tot shirt offers the same message as the adult version and will appeal to style-conscious parents seeking appropriate and expressive clothing for their little girls. The super soft designer tee is bright pink and uses a unique manufacturing process, called burnout, for a weathered, vintage look, is available in 2T, 3T and 4T, is made in the USA and retails for \$18.99. It is available online at www.melicioustees.com or by calling 910-520-2917 as well as select boutiques.

“Starting at an early age, a girls’ self-worth is often based on her outward beauty and not her intellectual abilities because of social conceptions and even the messages reflected on items like our children’s t-shirts,” stated Melissa Slaven-Warren, founder and creator of Meliciously Yours t-shirts. “Our Beauty & Brains Toddler tee was designed to empower little girls with the message that they can be smart and pretty. But not just externally pretty...they can be pretty intelligent, pretty caring, and pretty funny. It’s all about branding yourself positive and girls are never too young to start thinking about their self-worth and what they have to offer.”

For more information on Meliciously Yours line of designer tees, please contact Melissa Slaven-Warren at 910-520-2917 or info@melicioustees.com or visit www.melicioustees.com.

About Meliciously Yours

Meliciously Yours is a privately held company based in Wilmington, NC and launched in 2010. Its mission is to offer unique apparel designs influenced by the manners, opulence, timeless beauty, charm, and structured femininity synonymous with the Victorian era, but translate into modern meaningful and positive messages for women. The company was founded by Melissa Slaven-Warren, a marketing executive and writer with a passion for fashion and desire to offer beautiful, intelligent women of all ages with positive messages on apparel. www.melicioustees.com.

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