

## **Meliciously Yours Donates a Percentage of Sales so Girls Can Become Confident, Creative**

*Meliciously Yours partners with Girls Rock NC to empower girls through music and art*

June 5, 2011, Wilmington, NC - Meliciously Yours, a clothing company with a line of t-shirts that offer women and girls positive and empowering messages, is pleased to announce an initiative which donates a percentage of online sales of its designer tees to Girls Rock NC, an organization that provides music and arts programming for girls ages 7-17. Each design on Meliciously Yours t-shirts are hand-illustrated with fun Victorian-inspired imagery and are available at [www.melicioustees.com](http://www.melicioustees.com) and now, when you purchase any t-shirt from the Lead the Way collection, Meliciously Yours will donate a portion of the proceeds to Girls Rock, NC.

The designer tees are the perfect budget-friendly gift for your daughter, sister, mother, and friend, offering inspiring, empowering messages and imagery. They are available in a multitude of bright and feminine colors and fabric and range in price from \$24 to \$28.

Melissa Slaven Warren, Creator and owner of the Meliciously Yours brand says of the program, "I am proud to be able to work with such a great organization whose mission is to mentor young girls into great women."

Abigail Pearce, Director of Operations for Girls Rock NC says of the collaboration, "We are so excited about the opportunity to work with the Meliciously Yours brand. Our mission aligns perfectly with their own message, to encourage girls to be confident, creative members of their communities."

For more information on Meliciously Yours line please contact Melissa Slaven-Warren at 910-520-2917 or [info@melicioustees.com](mailto:info@melicioustees.com) or visit [www.melicioustees.com](http://www.melicioustees.com).

### **About Girls Rock NC**

Girls Rock NC is a nonprofit organization that runs programs that encourage girls to be confident, creative members of their communities. Girls make bands, have workshops in teamwork, body confidence, zine-making, DIY clothing, recording, Tech Talk, songwriting and more, and are supported as they speak up and share their experiences as girls. We're part of the international Girls Rock Camp Alliance, helping each other stay true to our mission—empowering girls! Close to 1,500 girls around the globe will have the rock camp experience in 2011—and we also have a women's 'Rock Camp' to raise money so more girls can attend camp through scholarship funds. [www.girlsrocknc.org](http://www.girlsrocknc.org).

### **About Meliciously Yours**

Meliciously Yours is a privately held company based in Wilmington, NC and launched in 2010. Its mission is to offer unique apparel designs influenced by the manners, opulence, timeless beauty, charm, and structured femininity synonymous with the Victorian era, but translate into modern meaningful and positive messages for women. The company was founded by Melissa Slaven-Warren, a marketing

executive and writer with a passion for fashion and desire to offer beautiful, intelligent women of all ages with positive messages on apparel. [www.meliciusteels.com](http://www.meliciusteels.com).